

CURRICULUM VITAE For Chen Min Yan

Objective

Full time or contract work in the graphic design industry.

Personal Details

Nationality: Chinese

Gender: Female

Status: Resident

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Strengths

Very creative mind.

Confident working in modern Western and Asian styles.

Enjoy all areas of art and design from advertising to fashion to painting.

Varied professional experience in a commercial design environment

(See website for examples)

Enjoy working independently and taking ownership of work.

Ability to work efficiently with colleagues to meet objectives in short time frames.

Enjoy responsibility and give 100% commitment.

Education

2002~2005 B.A. Art and Design (UK Aprox 1st~2.1 grade)
(Majoring in Commercial Design)
Guangxi University of Art
Nanning, Guangxi, China

3 year course. Modules studied include Interior Design, Decorative Art Design,
Advertising and Publicity Design.

1998~2001 B.A. Business Management (UK Aprox 1st~2.1 grade)
(Majoring in Public Relations and Secretarial Theory)
Guilin University of Technology
Guilin, Guangxi, China

3 year course. Modules studied include Public Relations, English Language,
Design and Appreciation of Precious Materials.

Employment History

Between my degrees and during my second degree I gained significant professional experience in the design department of 3 companies as well as completing freelance work locally and via the internet. Work has included photo retouching, business logo design and design of promotional and advertising material including design and layout of a complete magazine. Usually I was involved from concept to delivery of the printed work.

Examples of my work can be found on my website.

Feb 2012~Apr 2012 Sale Assistant-New Trimmings Ltd.
10 Winsley Street, London, W1W 8HQ.

Nov 2011~Feb 2012 Store Manager-Gusu Art Gallery,
137 Kensington Church Street, London, W8 7LP.

Jan 2009~Nov 2011 Freelance Greeting cards and Graphic designer.

Jul 2007~Jan 2008 Art and Design stall-Greenwich and The old spitalfields Market.
I had a stall in each of the two markets and also at some occasional market selling my paintings and prints and advertising graphic design work.

Oct 2003~Feb 2005 Graphic Designer-Nanning Gold Yufeng Business Management Co.
Yufeng is a 5 story shopping mansion in Nanning selling fashion and jewelery young people. The design department provided a uniform face for the many small businesses trading within the arcade.
I designed complete seasonal themes for the 5 floors of the arcade including bags, buntings, floor graphics, posters and leaflets etc.
I also designed direct mail campaigns and billboard adverts as well as their themed business stationery.

Feb 2002~Sep 2003 Graphic Designer-Topdesign Advertising Co.
Topdesign is a small Nanning based advertising agency.
I produced work for many clients including hotels and restaurants, beauty salons and property developers. Work included menus, promotional leaflets and information packs and I produced light box and billboard advertisements.

Jul 2001~Jan 2002 Graphic Designer-Lee See Advertising Co.
Lee See was a large advertising agency in Nanning.
Clients and work were similar to Topdesign but in addition I designed and typeset a free monthly advertising magazine that was distributed at various locations throughout Nanning and in other cities in Guanxi province.

Skills

Excelent Photoshop skills, Illustrator and Painter,
InDesign, PagerMaker, Corel Draw and Frontpage.